

12. August 1962 in Berlin (Germany)  
Swiss, German, and British

## PROGRAM LEADER / EXAMINER / ADVISOR EXPERIENCE

- 2023 – present      **Program Leader of the English DBA Program, Middlesex University, London, United Kingdom in cooperation with KMU Akademie und Management AG, Linz, Austria**
- Establishing the English-language DBA program: curriculum design and program implementation
  - Ongoing management and enhancement of the program
- 2020 – present      **Examiner and Exam Author, Swiss Marketing Institute, Bern, Switzerland**
- Swiss federal professional examination for Marketing Specialists (Eidgenössische Berufsprüfung Marketingfachmann/frau)
  - Swiss federal professional examination for Sales Specialists (Eidgenössische Berufsprüfung Verkaufsfachmann/frau)
- 2018 – present      **Examiner, SVF Schweizerische Vereinigung für Führungskräfteausbildung, Baar, Switzerland**
- Swiss federal professional examination for Leadership Specialists (Eidgenössische Berufsprüfung Führungsfachmann/frau)
  - Module examination Leadership
- 2017 – present      **Supervisor, Advisor, Methodology Coach, External/Internal Examiner, and Panel Chair/Member (MBA, MSc, DBA), Middlesex University, London, United Kingdom in cooperation with KMU Akademie und Management AG, Linz, Austria**
- Supervisor for Master Theses (MBA, MSc)
  - Advisor and Methodology Coach for Doctoral Theses (German DBA)
  - External Examiner (2017 / 2018) and Internal Examiner (since 2019) for Doctoral Theses (German DBA)
  - Panel Chair: Studienprüfungskommission (German DBA)
  - Panel Member: Dispositionskommission (German DBA)
- 2017 – present      **Supervisor and Examiner (MAS), University of Applied Sciences and Arts Northwestern Switzerland, Zürich, Switzerland**
- Supervisor and Examiner for Master theses (Leadership and Change Management)

2017 – present

**Head of Competence Center for Leadership, Supervisor, Examiner (CAS, MBA, EMBA, DBA), Kalaidos University of Applied Sciences Switzerland, Zürich, Switzerland**

- Heading the Competence Center for Leadership: managing and enhancing leadership programs, ensuring their relevance and effectiveness
- Supervisor and Examiner for Term papers
- Supervisor and Examiner for Master Theses (over 120 theses supervised)

2017 – present

**Head of Leadership Department (Business Administration), Supervisor and Examiner (Diploma), AKAD Business, Zürich, Switzerland, Zürich, Switzerland**

- Head of the Leadership Department (Fachbereich) for Dipl. Betriebswirtschafter HF (Diploma in Business Administration): curriculum design and lead lecturer
- Supervisor and Examiner for Diploma theses in Business Administration (Dipl. BetriebswirtschafterIn HF)

## TEACHING AWARD

---

2023

**Award for Best Teaching, Kalaidos University of Applied Sciences Switzerland, Zürich, Switzerland**

## TEACHING EXPERIENCE

---

- 2019 – present      **Lecturer: conception and teaching of courses (online – BSc, MBA, MSc, DBA), Middlesex University, London, United Kingdom in cooperation with KMU Akademie und Management AG, Linz, Austria**
- General and Differential Psychology (BSc, MBA, MSc: 2019 - 2023 )
  - Research Methods and Academic Writing (level 8, DBA)
- 2015 – present      **Lecturer: conception and teaching of courses (German and English – face-to-face and online – CAS, MBA, EMBA, DBA), Kalaidos University of Applied Sciences Switzerland, Zürich, Switzerland**
- Management Science: Research Methods and Academic Writing (CAS, Master, and level 8 DBA) – E-Learning award winner 2024 (eLearning Journal)
  - Business competence & empowerment (Individualized e-learning with integrated KODE competence management) – E Learning award winner 2023 (eLearning Journal)
  - Leadership Psychology
  - Conflict Management
  - Coaching
  - Psychology of Personality
  - Communication and Linguistic Psychology
  - Advanced Leadership Approach
  - Leadership Development
  - Behavioral Psychology
  - Intercultural Communication and Cooperation
  - Organisational Psychology
  - Consumer Psychology
- 2024 – present      **Lecturer: conception and teaching of courses (face-to-face), SVGW, Zürich, Switzerland**
- Leadership and Management
- 2023 – present      **Lecturer: conception and teaching of courses (face-to-face), Careum Weiterbildung under sponsorship of University of Zürich, Aarau, Switzerland**
- Diversity Management and Psychological Safety

- 2021 – present      **Lecturer: conception and teaching of courses (face-to-face and online), MySpitex, Zürich, Switzerland**
- General Management (for the Swiss federal professional examination for Leadership Specialists – eidgenössische Berufsprüfung Führungsfachmann/frau)
- 2019 – present      **Lecturer: conception and teaching of courses (face-to-face and online), AKAD Business, Zürich, Switzerland**
- Leadership and Self-Awareness
  - Conflict Management
  - Presentation Skills
  - Communication
- 2016 – 2018      **Lecturer (face-to-face), SIU Schweizerisches Institut für Unternehmensschulung, Zürich, Switzerland**
- General Management
- 2016 – 2019      **Coach and Trainer, SAG Stiftung Arbeitsgestaltung, Dübendorf, Switzerland**
- Career planning
- 2015 – 2021      **Lecturer (face-to-face), IFA Die höhere Fachschule der digitalen Wirtschaft, Zürich, Switzerland**
- Change Management
  - Conflict Management
  - Strategic Management
  - Case Study: focused on strategic management, project management, and business administration
  - Fundamentals of General Management, Management Models
  - Learning and Working Techniques, Scientific Writing
  - Structural and Process Management
  - Leadership and Management
  - Communication and Information
  - Entrepreneurship
  - Advisory Support
  - Holistic Thinking
  - Meeting, Moderation and Presentation Techniques

## FURTHER WORK EXPERIENCE (MANAGEMENT AND BANKING)

- 08.2006 – 12.2013 **Managing Director, Non Profit Organisation Keren Hajessod Schweiz**, Zürich, Switzerland
- Operational management of the non-profit organisation
  - Marketing, sponsoring, public relations, event organisation
  - Human resources, budgeting, accounting, CRM implementation
  - Legal, financial, and tax clarifications
- 01.2005 – present **Independent Consulting, Counselling and Training, Wolff's / Karina Wolff GmbH**, Zürich, Switzerland
- 10.2000 – 10.2004 **Vice President and Deputy Head of the Alternative Investments Department, Bank Sarasin & Cie AG**, Zürich, Switzerland
- Design and distribution of alternative investment products
  - Responsible for private equity, project management, and the operations of the Acorn Alternative Strategies Group, an investment vehicle following a Multi-Strategy/Multi-Manager approach with CHF 500 million under management listed on the Swiss Stock Exchange
- 01.1999 – 09.2000 **Managing Director, LGT Private Equity Advisers AG**, Vaduz, Liechtenstein
- Investment Management of Castle Private Equity AG, a company for world-wide private equity and venture capital investments with total assets in excess of CHF 400 million and listed on the SWX Swiss Exchange
- Vice - President, LGT Capital Management AG**, Vaduz, Liechtenstein
- Responsible for investor relations, marketing, project management in the area of alternative investments, and for product training for client advisors of high net worth private clients
- 01.1997 – 12.1998 **Strategic project work, LGT Services AG**, Zürich, Switzerland
- World-wide strategic reorientation and reorganization of LGT Liechtenstein Global Trust, focusing on institutional asset management and alternative investments
- 12.1994 – 12.1996 **Strategy and Marketing, LGT Asset Management GmbH**, Frankfurt, Germany
- Conceptualisation of strategies and marketing in the area of asset management of investments of large institutions in Germany and Austria
- 1988 **Summer Associate, McKinsey & Co.**, Frankfurt, Germany

## EDUCATION AND TRAINING

---

- 2022 **KODE Competence-Centered Coach**, KODE GmbH, Germany
- 2021 – present Continuing education: **Master of Cognitive Neuroscience**, Academy of Neuroscience, Germany
- 2019 Certificate **'The Work'** (Byron Katie), *alsam*, Switzerland
- 2018 **Examination Expert**, SVF Schweizerische Vereinigung für Führungsausbildung
- 2017 **SVEB III** Certificate (Schweizerischer Verband für Weiterbildung): **Coaching**, SAG Stiftung Arbeitsgestaltung, Dübendorf, Switzerland
- 2015 **SVEB I** Certificate (Schweizerischer Verband für Weiterbildung): **Course Instructor for Adults**, EB Zürich, Switzerland
- 2015 **Psychological Counseling and Systemic Process Work**, Pegasus IX, Annette Konzett, Training Therapist, Zürich, Switzerland
- 2014 – present Continuous psychological and pedagogical training
- 2005 **Diploma in Psychology** (in English), Open University, United Kingdom
- 2004 **Diploma in Psychotherapeutic Sciences**, Schweizer Charta für Psychotherapiewissenschaften, Zürich, Switzerland
- 2003 – 2004 **Psychotherapeutic Training Group**, SGBAT Schweizerische Gesellschaft für Bioenergetische Analyse und Therapie, Switzerland
- 1993 **PhD in Economics and Finance (Dr. oec.)**, University of St.Gallen HSG, St.Gallen, Switzerland  
Subject: Initial Public Offerings in Switzerland, Germany and the USA  
*Award of the Heinz-Ansmann-Stiftung Germany for the doctoral thesis*
- 1986 **Master of Business Administration, specialisation in Finance and Accounting (exam) and in Marketing**, University of St.Gallen HSG, St.Gallen, Switzerland
- 1982 **Apprenticeship as a Banker (Diploma: Bankkaufmann)**, Berliner Commerzbank AG, Berlin, Germany  
*With honors*

1980

**German Abitur and French Baccalauréat**, Advanced Proficiency in Latin (Grosses Latinum) and ancient Greek (Graecum), *Französisches Gymnasium, Berlin*, Germany

## LANGUAGES

German	Native Language
English	C2
French	C2, french Baccalauréat 1980
Spanish	A1

## PUBLICATIONS

Wolff, K. (1994). Going Public in der Schweiz, in Deutschland und den USA (Bank- und Finanzwirtschaftliche Forschungen). Bern, Stuttgart, Wien: Verlag Paul Haupt.  
Koppert A., Lange, M., Mögerle, U. Rögner, A. & Wolff, K. (2022) Wissenschaftliches Arbeiten Band 6: Quantitative Methodik, Bad Mergentheim: Meleti Verlag.

## RESEARCH PROJECTS / DOCTORAL DISSERTATIONS (Kalaidos / KMU Akademie & Management)

Project Collaboration: DETAPP Detection of Terrorist Activities in the Predicate Phase, Swiss Center für Applied Security Research, Prof. Dr. Dr. Andrea Rögner, **Kalaidos University of Applied Sciences Switzerland**, project financed by BAZL Bundesamt für Zivilluftfahrt Schweiz.

Boss, Simon	<i>Analyse des Geschäftslebenszyklus – Ein Vergleich von Organisationsformen und Anreizsystemen in der realen und digitalen Blockchain-basierten Welt.</i>
Brügger, André	<i>Organisatorische Voraussetzungen für zeitkritische Entscheidungen.</i>
Christen, Bruno	<i>Auswirkungen der Digitalisierung auf Rollen und Kompetenzen in Schweizer bundesnahen Unternehmen. Eine qualitative Untersuchung.</i>
D’Anna, Leo	<i>Veränderung durch Wachstum: Eine qualitative Studie zum Wandel von Führungsrolle und Kompetenzen in KMU’s in der Schweiz.</i>
Fostiropoulos, Dina	<i>Führung virtueller Teams im deutschen beruflichen Weiterbildungswesen mithilfe von Videokonferenzen.</i>

- Graber, Michael *Prospektive Sinngenerierung als Erfolgsfaktor zur Sicherstellung der Handlungsfähigkeit der Mitarbeitenden für zukünftige Aktivitäten in schweizerischen Bautechnologie-Unternehmen.*
- Grade, Tobias *Gestaltung der Corporate Governance zur Minderung des Problems des managerialen Opportunismus in Organisationsprojekten: Eine Untersuchung in monopolistisch geprägten Unternehmen der Schweizer Energiebranche.*
- Hambrecht, Saskia *Die geschlechterspezifische Lohnlücke im Öffentlichen Dienst: Eine qualitative Analyse der Wahrnehmung und Auswirkungen aus der Perspektive von Frauen im Mittleren Management.*
- Herb, Felix *Sustainable IT (noch zu konkretisieren).*
- Hilsbos, Alexander *Enterprise Risk Management: Analyse von Barrieren und Hindernissen bei der Identifikation betrieblicher Risiken.*
- Janse van Rensburg, Madeleine *Signifikanz der Leistungspsychologie in der Beratung von Führungskräften.*
- Kovacevic, Natasa *Die Bedeutung von kognitiven Verzerrungen für aktuelle Leadership-Herausforderungen in Schweizer IT-Unternehmen.*
- Lichtner, Katharina *Männliche Herrschaft in der Bauwirtschaft: Geschlechterrollen, Sprache und die Bedeutung von Genderneutralität für Chancengleichheit und Diversität.*
- Mächler, Thomas *Transfer von der digitalen in die reale Welt bei den Themen Blockchain, NFT Metaverse.*
- Meyer, Philipp *Untersuchung von relevanten Elementen der Agilität im Einsatzgebiet von Blue-Collar-Arbeitstätigen zur Steigerung der Reaktionsfähigkeit der Intralogistik.*
- Passaseo, Riccardo *Transformation von Autohäusern – aktuelle Herausforderungen, theoretische Ansätze und empirische Evaluierung.*
- Schindler, Brigitte *Formulierungsformen von Anforderungen an Führungskräfte heute und deren Wirkung auf die Leadership Self Efficacy: Fundierte und differenzierte Formulierungen versus plakative und absolute.*
- Sindermann, Sylvia *Formen von prosozialem Verhalten und organisationaler Einflussfaktoren in beruflichen Interaktionen innerhalb Teamentwicklungsprozessen am Beispiel des Berliner Stromnetz.*
- Woracek, Florian *Determinanten erfolgreicher Verkaufsprozesse im Spannungsfeld zwischen persönlichem und digitalem Verkauf.*
- Zulauf, Fabio *Intermediate Care Plattform (noch zu konkretisieren).*



## MEMBERSHIPS

---

Member **Akademie für neurowissenschaftliches Bildungsmanagement**, Germany

Member **Kaufmännischer Verband** Zürich, Switzerland

Member **Swiss Marketing Club, Swiss Marketing Institute**, Bern, Switzerland

Member **University of St.Gallen HSG Alumni**, St.Gallen, Switzerland

## REFERENCES (please contact me before obtaining references)

---

Dr. Jürgen Brückner, CEO Executive Education University of Zürich, Switzerland

Dr. Renate Grau, Programmleiterin MAS Leadership & Change Management, University of Applied Sciences and Arts Northwestern Switzerland

Dr. Uwe Napiersky, CPsychol., SFHEA, Senior Lecturer (Associate Professor) Aston Business School/University, Birmingham, UK

Professor Dr. iur. Nicolas Raschauer, EHL University Lausanne Switzerland

Professor Dr. phil. Habil. Dr. Ing, Andrea Rögner, Prorektorin Innovation und Entwicklung, Institutsleiterin International Degree Programs, Studiengangsleiterin Doktorate, Kalaidos University of Applied Sciences Switzerland

Edgar Schröder, University Link Tutor and Senior Lecturer, Middlesex University, London, UK

Professor Petra Wend, PhD FRSA FRSE, Principal and Vice Chancellor Queen Margaret University Edinburgh, UK

Professor Andrea Werner, PhD SFHEA PGCertHE Dipl.-Hdl., Associate Professor of Business Ethics, Strategy, Leadership and Operations Department, Middlesex University Business School, London, UK