# Mathew Eleojo Egu, PhD

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### **RESEARCH INTERESTS**

Entrepreneurship, SME financing, international business, small business development, emerging markets

#### **TEACHING INTERESTS**

Entrepreneurship development, small business start-up, international business, strategic management

### **ACADEMIC APPOINTMENTS**

The Federal Polytechnic Idah, Department of Business Administration and Management

• Lecturer III 2020-Present

### OTHER APPOINTMENTS

Global Humanistic University, Curacao

<ul> <li>Professor</li> </ul>	2022
• Lecturer	2017-Present
National Open University of Nigeria (Apex tutors), Abuja, Nigeria	
• Tutor	2017–2020

#### **EDUCATION**

University of South Africa, Pretoria, South Africa

• PhD in Management Studies (specialising in Entrepreneurship)	2022
• MAdmin in Business Management (majoring in International Business)	2014
Lagos State University, Ojo, Lagos, Nigeria	
BSc (Honours) in Business Administration	2007
NIIT, Lagos, Nigeria	
• NIIT Certified Solutions Developer (mcitp: database administration certified)	2002
Obafemi Awolowo University consultancy services centre, Ile-Ife, Nigeria	
Diploma in Computer Studies	2002

#### **AWARDS AND HONOURS**

- Microsoft Certificate of Excellence, 2007
- FCMB Federal Secretariat, Phase 1 Branch Abuja Best sales performance, 2014

## REFEREED JOURNAL PUBLICATIONS

[1]. **Egu, M.E.** and Aregbeshola, R.A. 2017. The odyssey of South African multinational corporations (MNCs) and their impact on the Southern African development community (SADC). *African Journal of Business Management*. Volume 11 (23). Pp. 686-703.

#### SELECTED WORKING PAPERS. TEXTBOOKS AND PAPERS IN PROGRESS

- **Egu, M.E.**, Chiloane-Tsoka, E. and Dhlamini, S. 2022. African Entrepreneurial viewpoints versus Macroeconomic outcomes. Advances in Economics and Business. Under Review.
- Egu, M.E. 2022. MNCs and Regional Economic Development. Dusseldorf, Germany: LAP Lambert Academic Publishing. Forth coming.
- Egu, M.E. and Chiloane-Tsoka, E. 2022. Metric assessment of the JSE's AltX time series data: Good

or Bad. South African Journal of Economic and Management Sciences. To be submitted soon.

• Egu, M.E. and Chiloane-Tsoka, E. 2022. Joining the Bazaar: Does the JSE's AltX really contribute to listed firm's performance? South African Journal of Business Management. Finalising the first draft.

### **GRANTS AND FELLOWSHIPS**

- Academy of International Business AIB Doctoral Travel Stipend Award (\$1,000 \* 4 = \$4,000 US dollar), 2017, 2018 (not accessed due to visa issues), 2019, 2020
- University of South Africa, College of Graduate Studies (CGS) Masters & Doctoral by Research Bursary (120,000 South African rand), 2015-2019
- University of South Africa, Financial Aid Bureau (FAB) Postgraduate Bursary (70,000 South African rand), 2010-2014
- AIB Sub-Saharan Africa Chapter Doctoral Conference Waiver for Upcoming International Business Scholars, 2015
- NIIT ICT Scholarship (=N=150,000), 2001

## TEACHING EXPERIENCE

The Federal Polytechnic Idah, Kogi State, Nigeria

- International Business (HND course); Average Rating: Excellent
- Entrepreneurship Development; Average Rating: Excellent
- Small Business Startup; Average Rating: Excellent

### Global Humanistic University, Curacao

• Supervision of BSc, Masters and Doctoral (next month) dissertation; Average rating: Excellent

### National Open University of Nigeria (Apex tutors), Abuja, Nigeria

- International Business (IB); Average Rating: Excellent
- Corporate Planning; Average Rating: Excellent
- Theory of Entrepreneurship; Average Rating: Excellent
- The Nigerian Entrepreneurial Environment; Average Rating: Excellent
- Small Scale Business Management; Average Rating: Excellent
- Entrepreneurship and Change Management; Average Rating: Excellent
- Strategic Management; Average Rating: Excellent
- Introduction to Entrepreneurial Financing; Average Rating: Excellent
- Introduction to Finance; Average Rating: Excellent
- Measuring Organisational Success; Average Rating: Excellent
- Analysis for Business Decisions; Average Rating: Excellent
- Feasibility and Business Planning; Average Rating: Excellent
- Entrepreneurial Studies; Average Rating: Excellent
- Small Business Finance; Average Rating: Excellent
- Entrepreneurial Marketing; Average Rating: Excellent
- Biographical Studies of Entrepreneurial Thinkers and Giants; Average Rating: Excellent
- Introduction to Entrepreneurial Ventures; Average Rating: Excellent

### PROFESSIONAL SERVICE

#### **Journals**

- Editorial Board Member
  - International Journal of Economics, Finance and Management Sciences 2019

    —Present
- Member
  - United Nations Conference on Trade and Development's UNCTAD's Virtual Institute on Trade and Development
     2018–Present

- Member
  - o UNCTAD's World Investment Forum

2018-Present

#### Ad Hoc Reviewer

 African Journal of Business Management, Journal of Public Administration and Policy Research, Journal of Economics and International Finance, Journal of Development and Agricultural Economics, Journal of Agricultural Extension and Rural Development, African Journal of Marketing Management, Journal of Public Administration and Development Alternatives, South African Journal of Business Management

### Conference Program

• Session Chair, Academy of International Business 2020 Annual Meeting

## **Professional Associations**

- South African Institute of Business Accountants (SAIBA)
  - o Member, SAIBA ESG Reporting CFO Alliance Workgroup committee, 2022
- The Academy of International Business
  - o Chair, AIB Annual Conference interactive session# 210156, "Innovation and Change", Track 1: Internationalisation and Entrepreneurship, 2020
  - Chair, AIB Annual Conference competitive session# 210106, "Teams and Decision-Makers", Track 1: Internationalisation and Entrepreneurship, 2020
  - o Participant, Sheth/AIB Doctoral Consortium, 2017, 2019, 2020
  - o Participant, Junior Faculty Consortium, 2019
  - o Participant, AIB Sub-Saharan Chapter Doctoral Consortium, 2015
  - o Reviewer and Member since 2015
- The Academy of African Business and Development
  - Member since 2018
- Institute of Directors in South Africa
  - o Member since 2018-2021
- Project Management Institute
  - o Member 2010

#### **UNIVERSITY SERVICE**

Service at the School of Business, Federal Polytechnic Idah

• Member, Misconduct Committee

2021-Present

### Service at the Department of Business Administration and Management, Federal Polytechnic Idah

• Member, National Diploma Results Verification Committee

2021-Present

### **INVITED TALKS**

• Key Cultural Informant, Intercultural Management, 7th Semester IB, Universidad Eafit

2021

• Panelist, 7<sup>th</sup> De La Salle – Model United Nations, De La Salle University

2021

#### **CONFERENCE PAPER PRESENTATIONS**

- [9]. Egu, M.E. Solving the global semiconductor shortage amidst the COVID-19 pandemic. 7<sup>th</sup> De La Salle Model United Nations. Train of Thoughts: A journey to Global Cooperation in a Post-Pandemic Society (United Nations Conference on Trade and Development). Held on April 17 2021 at De La Salle University, Manilla, Philippines.
- [8]. Egu, M.E. Transitioning MSMEs in the global tourism sector through the COVID-19 pandemic. 7<sup>th</sup> De La Salle Model United Nations. Train of Thoughts: A journey to Global Cooperation in a Post-Pandemic Society (United Nations Conference on Trade and Development). Held on April 17 2021 at De La Salle University, Manilla, Philippines.
- [7]. Egu, M.E. and Chiloane-Tsoka, E. Small but mighty: The impact of listing on the JSE's AltX on SME performance. A Paper Presented on May 16 2018 at the 19<sup>th</sup>

- International Academy of African Business and Development (IAABD) Annual conference held at Durban, South Africa.
- [6]. Egu, M.E. and Chiloane-Tsoka, E. Propagandising the treatise of Wealth Redistribution: An SME story. A Paper Presented on May 16 2018 at the 19th International Academy of African Business and Development (IAABD) Annual conference held at Durban, South Africa.
- [5]. Egu, M.E. The effect of sustainable MNEs FDI on global emissions. A Paper Presented on July 3 2017 at the Academy of International Business (AIB) Annual conference held at Dubai, UAE.
- [4]. Egu, M.E., Chiloane-Tsoka, E. and Dhlamini, S. African Entrepreneurial viewpoints versus Macroeconomic outcomes. A Paper Presented on July 3 2017 at the Academy of International Business (AIB) Annual conference held at Dubai, UAE.
- [3]. Egu, M.E., Chiloane-Tsoka, E. and Dhlamini, S. South African Entrepreneurial Chasms and its Determinant Outcome. A Paper Presented on August 19 2016 at the Academy of International Business (AIB) Sub Saharan Chapter Conference held at the Lagos Business School (LBS), Pan-Atlantic University, Lagos, Nigeria.
- [2]. Egu, M.E. and Aregbeshola, R.A. The Odyssey of South African MNCs and their Impact on the SADC. A Paper Presented on June 29 2016 at the Academy of International Business (AIB) Annual conference held at New Orleans, USA.
- [1]. Egu, M.E. and Aregbeshola, R.A. The Impact of South African MNCs Contribution to Regional Economic Development and Investment. A Paper Presented on August 26 2015 at the Academy of International Business (AIB) Sub Saharan Chapter Conference held at Gordon Institute of Business Science (GIBS), University of Pretoria, Johannesburg, South Africa.

### TRAININGS ATTENDED

- Emerging Scholars from Emerging Market Program (ESEMP). Two-year programme organised
  by the Emerging Market Shared Interest Group of the Academy of International Business for
  both Doctoral students and young faculties with PhDs from emerging markets from 2022-2023.
  Under the guidance and support of the Centre for Emerging Markets at Northeastern University,
  USA.
- Efficient and Qualitative Academic Delivery. Five-day workshop organised by Supreme Consult Limited for Academic Staff of Federal Polytechnic Idah, Kogi State, Nigeria from 20-24 September 2021
- TETfund Research Proposal Writing, Grant Accessibility and Management. A training workshop organised by the Registry Department of the Federal Polytechnic Idah, Kogi State, Nigeria on the 24<sup>th</sup> of March 2021 for Academic staff.
- HP Learning Initiative For Entrepreneurs (LIFE) Training in the scope of United Nations Industrial Development Organisation's (UNIDO's) Project Facilitating job creation through the Entrepreneurship Training Programme HP LIFE and Enterprise Creation in Nigeria organised by Sean Cussons Business School, 1st of February 24th March 2018.
- First City Monument Bank (FCMB) Know Your Customer (KYC), Anti-Money Laundering Compliance and Sales training. Held quarterly at Wuse Zone 4 Regional Headquarters, Abuja, Nigeria, 2013-2016

#### **INDUSTRY/CONSULTING EXPERIENCE**

• Joblio, Inc., Miami, FL, USA

o Ambassador 2021-present

• Coinsbit Exchange, Tallinn, Estonia

o Partner & Ambassador for Africa 2020-present

• P2PB2B Exchange, Tallinn, Estonia

o Listing Partner 2020-present

• VisasQ, Inc., Tokyo, Japan

o Advisor 2019-present

•	Guidepoint, New York, USA	
	<ul><li>Advisor</li></ul>	2010-present
•	Chateau d'Etienne, Johannesburg, South Africa	
	<ul> <li>Regional Manager</li> </ul>	2017-2019
•	YourBestBuyMall.com, Abuja, Nigeria	
	<ul> <li>Founder and CEO</li> </ul>	2017-2018
•	Tagz Group Pty Ltd., Melbourne, Australia	
	<ul> <li>Business Development Manager</li> </ul>	2019-2020
•	Shortex CrytoExchange, Tallinn, Estonia	
	<ul> <li>Regional Manager</li> </ul>	2019
•	First City Monument Bank Plc, Abuja, Nigeria	
	o Senior, DSA	2013-2016
	<ul> <li>Direct Sales Agent (DSA)</li> </ul>	2013
•	CEC Apple Store, Abuja, Nigeria	
	<ul> <li>Sales &amp; Marketing Manager</li> </ul>	2011
•	Lead Automobile Co. Ltd., Abuja, Nigeria	
	<ul> <li>Sales Executive</li> </ul>	2010-2011
•	Apple store, Abuja, Nigeria	
	<ul> <li>Sales &amp; Technical Manager</li> </ul>	2008-2010
	<ul> <li>Sales &amp; Technical Assistant</li> </ul>	2008
•	NIIT, Lagos, Nigeria	
	<ul> <li>Team Leader/Supervisor (annual scholarship examinations)</li> </ul>	2002-2007

# **REFERENCES**

Dr. Innocent Otache
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Federal Polytechnic Idah
Idah, Kogi State
Nigeria
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Dr. Ifeoma J. Echukwu Head, Department of Business Administration and Management Federal Polytechnic Idah Idah, Kogi State Nigeria Tel: +2348037170580

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